

Business Rules – Fundamentals

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This session explains what business rules are about, and identifies the business opportunities they offer your company. Drawing heavily from real-life experience, it provides clear, authoritative insight into the essential concepts and techniques.

You will hear about where business rules fit with business processes, and about important opportunities now emerging for compliance, enterprise decision management (EDM), and knowledge retention. You also get a first-hand update on standards work, and what it means to you.

Business rule techniques have proven highly successful in organizations of many different types and sizes. If you are looking for a way to get up to speed fast on business rules, and get the latest and best scoop on what's happening, this session is for you.

- Why Business Rules
- Business Rule Fundamentals
- Opportunities for Business Rules
- Using Business Rules to Improve Business Process Models
- Where Decisioning Fits in
- How Business Rules Fit with Governance and Compliance